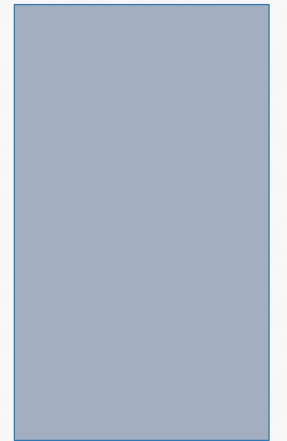




# COMMUNITY-WIDE LANDLORD ENGAGEMENT

NAEH CONFERENCE 2017



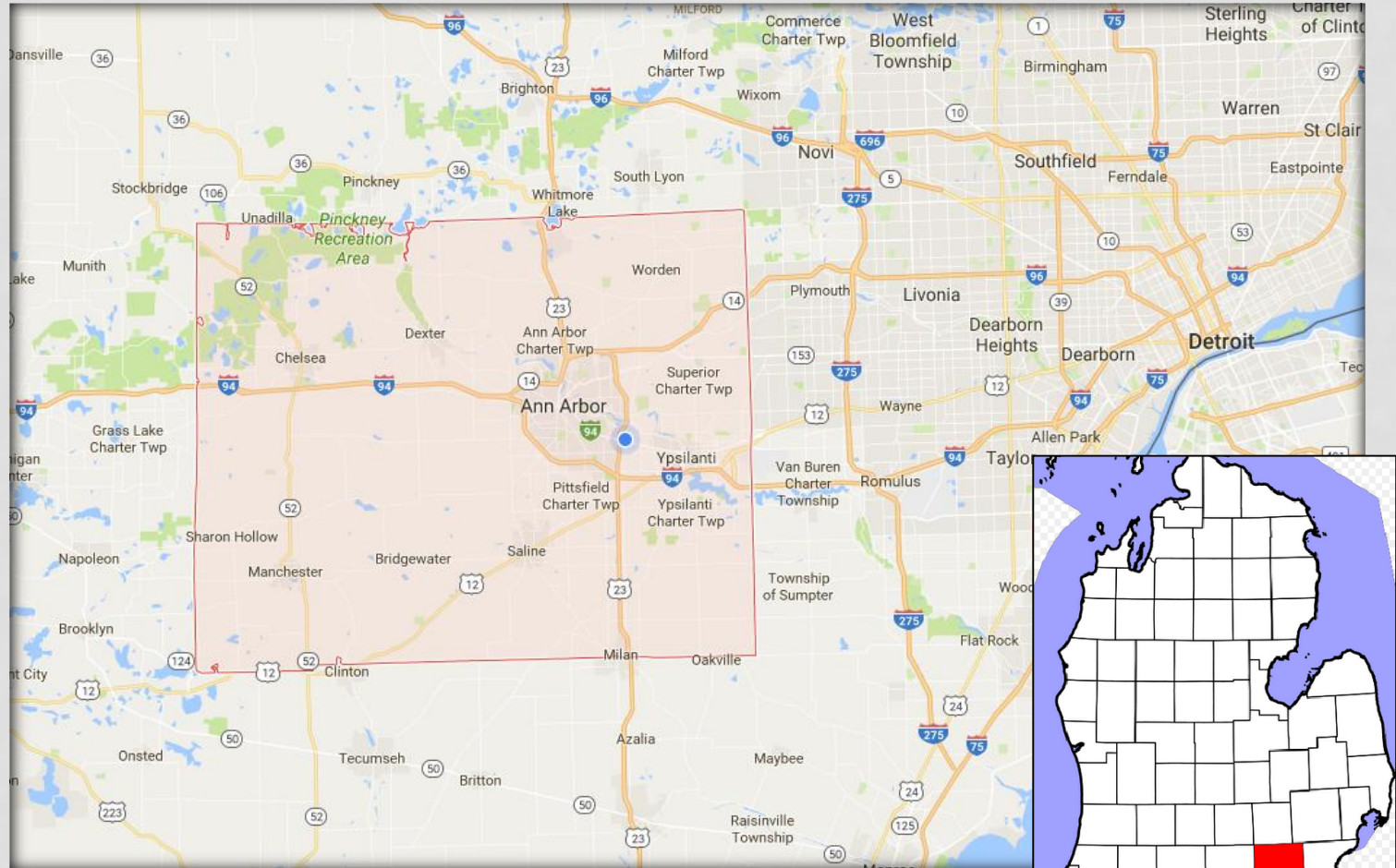
# WASHTENAW HOUSING ALLIANCE

- **Coalition of 30 non-profit and government entities** that provide housing and supportive services to people who are homeless and/or at-risk of homelessness
  - Lead on *Blueprint to End Homelessness* and *Built for Zero Initiative*
  - Aims to improve (and de-duplicate) service delivery
  - Provides training and technical assistance to service providers
  - Leads advocacy and public education efforts
  - History of fundraising for homeless services and housing

<http://www.whalliance.org/>

# WASHTENAW COUNTY, MI


- Total Population: 344,791
  - Ann Arbor: 113,934
- CoC Allocation :
  - ~\$5.7 million
- PIT Count 2017:
  - 260 Sheltered
  - 40 Unsheltered
- PIT Count 2013:
  - 344 Sheltered
  - 166 Unsheltered
- Fair Market Rent (2-br):  
\$1,025



# HOUSING LOCATION IN WASHTENAW COUNTY

- Housing Coordinators Network (HCN) created ~ 2008
  - **Collective of 16+ WHA member-agencies** that provide housing location and placement services (includes all RRH & PSH programs, plus others such as SSVF & HCVs)
  - Conducts **community-wide landlord engagement & appreciation events** (breakfasts, focus groups, “speed dating”, & trainings for landlords and property managers)
  - Manages website – [www.housingaccess.net/landlords](http://www.housingaccess.net/landlords)
  - 2017: **WHA hiring a Community-wide Housing Locator** to enhance work of the HCN
    - Targeting recruitment of big property management companies, Apartment Associations, etc.
  - Future plans: **Landlord Guarantee Fund**
    - Re-visiting draft of plan prepared in 2009
    - Have small pilot guarantee fund for landlords helping homeless veterans with our *Built for Zero* Initiative

**Event to highlight role Ann Arbor area landlords play in housing homeless**



Gallery: Homelessness in Washtenaw County




By Ryan Stanton | [ryanstanton@mlive.com](mailto:ryanstanton@mlive.com)  
Email the author | Follow on Twitter  
on June 15, 2015 at 7:19 PM, updated June 16, 2015 at 5:16 AM

As community leaders work toward a goal of ending homelessness for veterans and the chronically homeless, Ann Arbor area landlords are expected to play a key role.

**ANN ARBOR HOMELESS**  
Ann Arbor homeless shelter getting new executive director


"It is private housing market shows 12% increase in new listings." "O vo as b

**JUST LISTED**  
PREVIEW TODAY

	<b>3352 Reese Lane</b> Ann Arbor, MI 48103 \$495,000 4 Bedrooms / 2750 Square Ft MLS 300673
	<b>120 West Washington Street</b> Ann Arbor, MI 48104 \$419,900 1 Bedroom / 963 Square Ft MLS 300671
	<b>3024 Grandview Avenue</b> Ann Arbor, MI 48104 \$489,900 3 Bedrooms / 1500 Square Ft MLS 300672

**Reinhart** ANN ARBOR REAL ESTATE

**MICHIGAN'S BEST**





# HOUSING ACCESS FOR WASHTENAW COUNTY (HAWC)

[www.housingaccess.net](http://www.housingaccess.net)

We have a solution to end homelessness.

**HOUSING.**

### We need your help to end homelessness.

Having landlords and property management companies as community partners is vital to our goal of ending homelessness in Washtenaw County.

HAWC community partners provide a link between households experiencing homelessness and landlords with vacant rental units. We offer individuals and families help with accessing permanent housing, signing leases, moving into apartments, and case management services to help people stabilize and maintain permanent housing. At the same time, we offer private sector and nonprofit landlords some financial guarantees, a rapid response to their concerns, and a case manager to serve as a point-of-contact when any issues or concerns arise.

Are you willing to rent to households with rental barriers such as a past eviction, criminal background, or bad credit often due to extenuating circumstances such as an illness, divorce, or another unfortunate situation? If so, have you considered partnering with HAWC?

**SIGN UP TO BECOME A PARTNER**

**FAQS**

**RESOURCES**

### Benefits of Working With Us:

- **Assistance in filling your vacant units.** Never pay for advertising again!
- **On-time payment of rent** and payment of security deposits
- **Case management support** for formerly homeless residents
- **Home visits** from the resident's case manager



This short, compelling video shows the remarkable physical transformations that often take place when people move from homelessness to housing. There is no more convincing argument for permanent housing than these powerful before and after photos of people who have been housed by participating communities across the country. - See more at: <http://100khomes.org/>

# CONTACT INFO

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*Visit us on the web at:*

[www.whalliance.org](http://www.whalliance.org)

@whalliance

@AB\_Carlisle